



# Who We Are

Since October 1, 1997, Radio Hankook has been serving not only the Korean population but all those interested in the Korean culture and music, especially with the ever-growing population of Non-Korean fans of K-Pop and K-Dramas.

Broadcasting simultaneously on KSHU (1450 AM) and KQYZ (1230 AM), Radio Hankook reaches audiences throughout most of the state of Washington as well as Victoria B.C., Canada.

As the first and only FCC licensed Korean radio station in the Northwest, Radio Hankook reaches a wide range of listeners of all ages proudly broadcasting programs in both Korean and English.

Whether at home, at work, or on-the-go, listeners can catch up on all the latest Korean news and music, via traditional methods, online, or with our Radio Hankook app.



Jean J. Suh, President  
RADIO HANKOOK

# Demographics of Radio Hankook

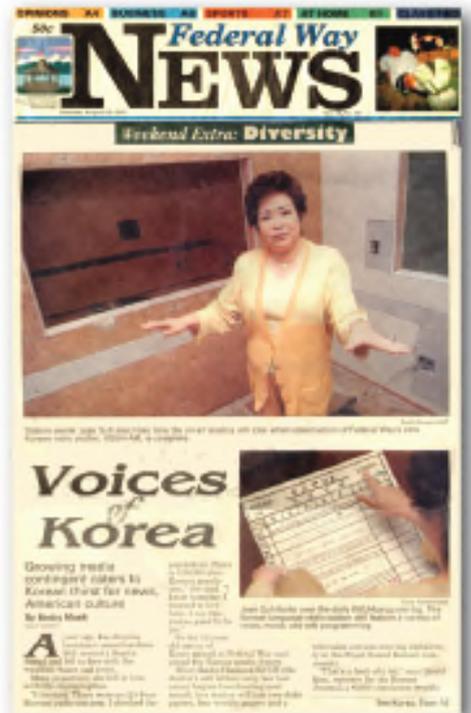
## Coverage Map



# Recognitions of Radio Hankook



SeattleTimes Articles



Federal Way News Articles



6th Annual Seoul Prize Grand Prize (1998)



7th Annual Seoul Prize Gold Winner (1999)



8th Annual Seoul Prize International People's Awards (2000)



10th Annual Seoul Prize Grand Prize (2002)

# Radio Hankook Day

시애틀 시(그렉 니켈스)는 2007년 10월 1일을 “라디오 한국” 의 날로 선포함.

*City of Seattle • Office of the Mayor*

## PROCLAMATION

*WHEREAS, the City of Seattle draws great strength from a rich tapestry of diverse cultures; and*

*WHEREAS, based in the Puget Sound Region, Radio Hankook is the first and only Korean language radio station in Washington State; and*

*WHEREAS, as the only FCC (Federal Communications Commission) licensed Korean channel among twenty-nine Korean broadcasting services in the United States, Radio Hankook broadcasts twenty-four hours a day, year-round; and*

*WHEREAS, since its first broadcast on October 1, 1997, Radio Hankook has provided opportunities in news gathering that provides and disseminates information relevant to Koreans in the region who are unlikely to get the same information from other media sources; and*

*WHEREAS, on October 1, 2007, listeners, friends, and family of Radio Hankook will come together to celebrate and recognize ten outstanding years of news coverage in our community and around the world;*

*NOW, THEREFORE, I, GREGORY J. NICKELS, Mayor of the City of Seattle, do hereby proclaim October 1, 2007 to be*

### **RADIO HANKOOK DAY**

*in Seattle, and I encourage the community to join me in recognizing Radio Hankook for ten successful years.*



*Greg Nickels*  
GREG NICKELS  
Mayor

# Our Clients

KSUH 1450AM / KWYZ 1230AM  
**RADIO HANKOOK**

